

PuraNox Trading BV

PuraNox Trading BV, with its registered office at Europark 20, 4904 SX in Oosterhout, is responsible for the processing of personal data as indicated in this Privacy Statement.

Contact details:

www.puranox.nl Europark 20
4904 SX Oosterhout 0162461054

The personal data that we process

PuraNox Trading BV processes your personal data when you use our services and/or because you provide these data to us. We comply with the requirements imposed by privacy legislation. This means, among other things, that:

- we clearly state the purposes for which we process personal data. We do this via this Privacy Statement;
- we limit the collection of personal data to only those personal data necessary for legitimate purposes;
- we first ask you for explicit permission to process your personal data in cases where your permission is required;
- we can process your personal data on the basis of a legitimate interest, namely a commercial interest. Such as a request to cooperate on a survey to improve our products and services.

An overview of the personal data that we process is set out below:

- First name and surname;
- Gender
- Date of birth
- Address details
- Telephone number
- E-mail address
- Other personal data you actively provide to us, for example in correspondence
- Bank account number

Special and/or sensitive personal data that we process

PuraNox Trading BV processes the following special and/or sensitive personal data of you: any information about your snoring behaviour. It is not the intention of our website and/or services to collect data about website visitors who are under 16 years of age. Minors require permission from their parents or guardians. We cannot, however, check if a visitor is older than 16 years of age. We encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you believe that we have collected personal data about a minor without parental permission, please contact us at info@puranox.nl and we will delete this data.

PuraNox Trading B.V. processes your personal data for the following purposes:

- Handling your payment or complaint
- Sending our newsletter and/or advertising brochure
- In order to be able to telephone or e-mail you if this is necessary to perform our services
- To improve our products and our services
- To enable you to create an account
- To deliver goods and services to you

Automated decision-making

PuraNox Trading BV does not make any decisions that may have (considerable) consequences for people on the basis of automated processing. These are decisions taken by computer programmes or systems, without the involvement of a person (for example, an employee of PuraNox Trading BV).

How long we store your personal data

PuraNox Trading BV does not store your personal data longer than is necessary to achieve the purposes for which your data is collected.

Sharing of personal data with third parties

PuraNox Trading BV will not sell your data to third parties and will only provide these data if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude processing agreements with companies that process your data on our instructions, in order to guarantee the same level of security and to safeguard the confidentiality of your data. PuraNox Trading BV remains responsible for this data processing.

Websites of third parties

This Privacy Statement does not apply to websites of third parties that are connected to our website via links. We encourage you to read the Privacy Statement of these websites before use.

Our use of cookies or similar techniques

PuraNox Trading BV does not use cookies or similar techniques.

How to access, modify or delete your personal data

You have the right to access, modify or delete your personal data. You can do this via the personal settings of your account. In addition, you also have the right to:

withdraw your consent to the data processing or to object to the processing of your personal data by our company, and you have the right to data portability. This means that you can submit a request to us to send the personal data that we have of you in a computer file, to you or to another organization mentioned by you.

If you wish to make use of your right to object and/or right to data portability or if you have other questions/comments about the data processing, please send a specific request to info@puranox.nl.

To ensure that the request for access has been made by you, please include a copy of your identity document along with your request. Please redact (black-out) your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) on this copy. This is to protect your privacy. PuraNox Trading BV will respond to your request as soon as possible, but within four weeks.

PuraNox Trading BV also wishes to point out that you have the ability to file a complaint with the national supervisory authority, the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*). You can do this via the following link:
<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect your personal data

PuraNox Trading BV takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not secure or there are indications of misuse, please contact our customer service or contact us via info@puranox.nl

Changes to this Privacy Statement

PuraNox Trading BV reserves the right to make changes to this Privacy Statement. It is advisable to consult this Privacy Statement regularly so that you are aware of these changes. This Privacy Statement was last updated on 24-05-2018.